

**Open Press Events Matrix**  
**SOM III**  
**September 13-20, 2011 San Francisco, CA**

	<b>Tuesday, September 13</b>	<b>Wednesday, September 14</b>	<b>Thursday, 15 September</b>	<b>Friday, 16 September</b>
<b>8:00 a.m.</b>	Joint Transportation and Energy Ministerial led by Secretary of Transportation Ray LaHood and Secretary of Energy Steven Chu (Welcoming & Opening keynotes only) <u>LOCATION:</u> Westin St. Francis, Grand Ballroom	Transportation Ministerial led by Secretary of Transportation Ray LaHood (Opening remarks only) <u>LOCATION:</u> Westin St. Francis, Grand Ballroom	8:15-9:15 a.m. North American Launch of Asian Development Outlook Update - "Demographic Transition and Economic Growth in Developing Asia" <u>LOCATION:</u> Westin St. Francis, Borgia Room	7:30 - 8:50 a.m. Partner Policy Discussion Breakfast 1 with Chevron <u>LOCATION:</u> Westin St. Francis, California East Room
<b>8:30 a.m.</b>			7:30 - 8:50 a.m. Partner Policy Discussion Breakfast 2 with DeVry Inc. <u>LOCATION:</u> Westin St. Francis, Elizabethan Rooms A & B	
<b>9:00 a.m.</b>		9:15 a.m. Transportation Ministerial Family Photo <u>LOCATION:</u> Westin St. Francis, Grand Ballroom	Women and the Economy Summit (WES): Opening Address: "Driving Economic Growth: The Path to Economic Prosperity" <u>LOCATION:</u> Westin St. Francis, Grand Ballroom	WES - Keynote address by Secretary of State Hillary Rodham Clinton: "Some Leaders are Born Women" <u>LOCATION:</u> Westin St. Francis, Grand Ballroom
<b>9:30 a.m.</b>		9:30-9:45 a.m. Signing of Memorandum of Cooperation between U.S Trade and Development Agency and Vietnam with Sec. LaHood <u>LOCATION:</u> Westin St. Francis, Press Filing Center (Georgian)	WES - Plenary 1: "Vision 2020: A Roadmap to Success" <u>LOCATION:</u> Westin St. Francis, Grand Ballroom	
<b>10:00 a.m.</b>				10:00 - 10:15 a.m. WES - High-Level Policy Dialogue (HLPD), Chair's opening statement only. <u>LOCATION:</u> Westin St. Francis Colonial Room
<b>10:30 a.m.</b>				WES - Plenary 3: "Women at the Top: How Diverse Leadership Benefits Everyone" <u>LOCATION:</u> Westin St. Francis, Grand Ballroom
<b>11:00 a.m.</b>				
<b>11:30 a.m.</b>			WES - Plenary 2: "Expanding Market Opportunities" <u>LOCATION:</u> Westin St. Francis, Grand Ballroom	WES - Plenary 4: "The New Wave: Women and Innovation" <u>LOCATION:</u> Westin St. Francis, Grand Ballroom
<b>12:00 noon</b>				
<b>12:30 p.m.</b>			WES - Partner Policy Discussion Luncheon 1 with Visa, Inc. <u>LOCATION:</u> Westin St. Francis, California East Room	WES - Partner Policy Discussion Luncheon 2 with Susie Tompkins Buell Foundation. <u>LOCATION:</u> Westin St. Francis, California West Room
<b>1:00 p.m.</b>				WES - Partner Policy Discussion Luncheon 1 with Marvell. <u>LOCATION:</u> Westin St. Francis, California East Room
<b>1:30 p.m.</b>	1:45 p.m. Transportation & Energy Ministerial Family Photo <u>LOCATION:</u> Westin St. Francis, Grand Ballroom			WES - Partner Policy Discussion Luncheon 2 with UC Davis and UC San Francisco. <u>LOCATION:</u> Westin St. Francis, California West Room
<b>2:00 p.m.</b>				
<b>2:30 p.m.</b>			2:15 p.m. WES - Breakout Session 1: "The Future: Women and the Sustainable Economy" <u>LOCATION:</u> Westin St. Francis, Grand Ballroom	2:15 p.m. WES - "Women Driving the Economy: WES Policy Recommendations" <u>LOCATION:</u> Westin St. Francis, Grand Ballroom
<b>3:00 p.m.</b>				Health Systems Innovation Dialogue: address by Secretary of Health & Human Services Kathleen Sebelius <u>LOCATION:</u> Westin St. Francis, Tower A
<b>3:30 p.m.</b>				
<b>4:00 p.m.</b>				
<b>4:30 p.m.</b>				
<b>5:00 p.m.</b>		Women and the Economy Summit (WES): Opening Program: "Changing the Paradigm" <u>LOCATION:</u> Fairmont Hotel, Room TBD		
<b>5:30 p.m.</b>				
<b>6:00 p.m.</b>				
<b>6:30 p.m.</b>				
<b>7:00 p.m.</b>				

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	Saturday, September 17	Sunday, September 18	Monday, September 19	Tuesday, September 20
8:00 a.m.				
8:30 a.m.				
9:00 a.m.				09:15-10:30 High-Level Conference on Innovation, Trade and Technology: <u>CEO conversation:</u> "The Transformational Nature of ICT Usage & Its Impact on Innovation and Economic Growth" <u>LOCATION:</u> Westin St. Francis, Grand Ballroom
9:30 a.m.				
10:00 a.m.				
10:30 a.m.				
11:00 a.m.				
11:30 a.m.				
12:00 noon				
12:30 p.m.				
1:00 p.m.				
1:30 p.m.				
2:00 p.m.				High-Level Conference on Innovation, Trade, and Technology <u>Panel discussion:</u> Shaping Innovation Policy to Drive Efficient and Prosperous Global Markets <u>LOCATION:</u> Westin St. Francis, Grand Ballroom
2:30 p.m.				
3:00 p.m.				
3:30 p.m.				3:45-4:45 p.m. High-Level Conference on Innovation, Trade, and Technology <u>Panel discussion:</u> Shaping Policies to Drive Innovation at Home <u>LOCATION:</u> Westin St. Francis, Grand Ballroom
4:00 p.m.				
4:30 p.m.				
5:00 p.m.			High-Level Conference on Innovation, Trade and Technology: keynote address: "Crossroads of Innovation, Trade and Technology" <u>LOCATION:</u> OFFSITE, Bently Reserve, 301 Battery Street	4:45p.m.-5:30 p.m. High-Level Conference on Innovation, Trade and Technology <u>Keynote remarks:</u> "The Challenge – What APEC Can Do to Advance Innovation" <u>LOCATION:</u> Westin St. Francis, Grand Ballroom
5:30 p.m.				
6:00 p.m.				
6:30 p.m.				
7:00 p.m.				